

AMPLIFIER MIDI

User Manual



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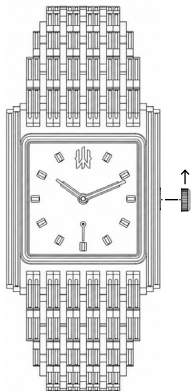
Movement & Case

The Amplifier is available in two references, each housing a movement selected for its precision, reliability, and harmony with the proportions of the case.

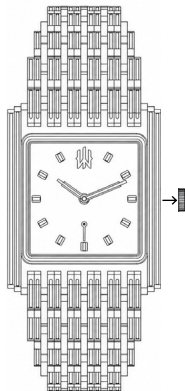
Midi

TYPE:	Automatic
ORIGIN:	Swiss Made
POWER RESERVE:	Approximately 56 hours
WINDING:	Self-winding via rotor; manual winding via crown
CROWN POSITIONS:	2 - Winding, Time-set

MIDI – AUTOMATIC (2 POSITIONS)



POSITION 0
Neutral



POSITION 1
Time set

MIDI – WINDING & SETTING THE TIME

MANUAL WINDING (OPTIONAL)

1

With the crown in the neutral position (fully pushed in), rotate it clockwise with gentle, even strokes — approximately 20 to 30 turns is sufficient to start the movement. The Midi also winds automatically through wrist movement during normal wear, allowing the movement to fully wind.

PULL THE CROWN TO POSITION 1

2

Gently pull the crown outward to position 1. You will feel a light click and the seconds hand will stop, allowing precise time-setting.

SET THE TIME

3

Rotate the crown anti-clockwise to advance the hands. Align precisely with a reliable time reference.

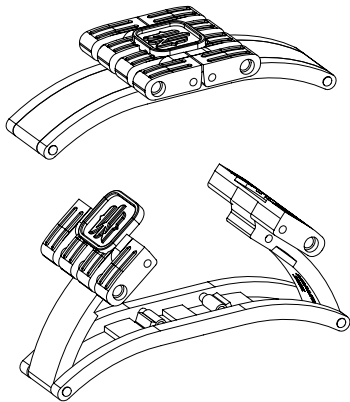
PUSH THE CROWN IN

4

At the precise moment, push the crown firmly back to position 0. The movement will resume immediately.

Folding Butterfly Buckle

The Amplifier is fitted with a folding butterfly buckle — a double-folding mechanism that opens symmetrically from the centre. One side of the buckle carries a plate engraved with the W monogram.



OPENING THE CLASP

PULL THE BUCKLE OPEN

1

Take hold of the buckle on both sides and draw it outward with a firm, deliberate motion. A degree of force is required to release the mechanism. The butterfly wings will open symmetrically from the centre.

OPEN THE WINGS FULLY

2

Allow the two folded wings to open outward. The bracelet is now free to be removed from the wrist.

REMOVE THE WATCH

3

Slide the watch off the wrist with care, avoiding contact between the watch and hard surfaces.

CLOSING THE CLASP

PLACE ON WRIST

1

Position the watch on the wrist with both butterfly wings open. Ensure the bracelet sits comfortably.

CLOSE THE NON-W-PLATE SIDE

2

Fold the wing on the side without the W monogram plate inward first, pressing gently until it engages.

CLOSE THE W-PLATE SIDE

3

Then press the wing bearing the W monogram plate inward until the buckle closes with a distinct click. Verify that both sides are fully engaged before releasing.

SIZING & FIT

Your Amplifier bracelet can be tailored to your wrist for a precise and comfortable fit. Links may be added or removed by an authorised retailer to adjust the overall length. For the finest adjustment, the links positioned nearest the buckle are slightly longer, allowing the fit to be tuned as closely as possible. We recommend that all sizing be entrusted to an authorised retailer to preserve the integrity of the bracelet.

Preserving Your Timepiece

WATER RESISTANCE

Your Amplifier is water resistant to 5 ATM (50 meters). It may be worn during rain, hand-washing, and shallow water activities. It is not designed for diving, high-velocity water sports, or submersion beyond 50 metres.

Always ensure the crown is fully pushed in before any exposure to water. Never operate the crown while the watch is wet.

CLEANING

Wipe the case and bracelet with a soft, lint-free cloth. For more thorough cleaning, use a slightly damp cloth and dry immediately. Avoid chemical products, solvents, and ultrasonic cleaners unless performed by an authorised watchmaker.

STORAGE

When not in use, store the Amplifier in its original case or a dedicated watch cushion, away from direct sunlight, magnetic fields, and extreme temperatures.

THE MIDI — NO BATTERY REQUIRED

The Midi is powered exclusively by mechanical energy. It requires no battery. Regular wear provides sufficient winding through natural wrist movement. If the watch has not been worn for an extended period, wind it manually via the crown before wearing (see Section 02).

After-Sales Care

The Amplifier is covered by a manufacturer's warranty against defects in materials and workmanship. The warranty does not cover damage resulting from misuse, impact, water ingress due to an open crown, or unauthorised servicing.

RECOMMENDED SERVICE INTERVAL

We recommend a full inspection every five years, or whenever you notice any irregularity in time-keeping, crown operation, or clasp function.

AUTHORISED SERVICE

To preserve the integrity of your timepiece, all servicing should be entrusted exclusively to an authorised retailer or our after-sales service department.

Only original components are used in all authorised service operations, ensuring the watch retains its original character and value.